



MEDIA RELEASE

Monday, 15 November, 2004

AUSTRALIAN UNIVERSITY SPORT PUTS OUT CALL FOR MEDIA MANAGER FOR WORLD UNIVERSITY SUMMER GAMES

Australian University Sport requires the expertise of a very talented Media Manager to be embedded with the Australian Team to accompany them to the 2005 World University Summer Games (WUSG).

In 2005, the WUSG will be held in Izmir, Turkey from 11th – 21st August. Sports that will be contested are athletics, basketball, fencing, soccer, gymnastics (artistic and rhythmic), swimming, diving, mens water polo, tennis, volleyball, archery, taekwondo and sailing.

The Chef de Mission will be in charge of a group of approximately 180 that includes athletes and team officials. Ideally the right candidate will be an individual with a sporting background or a strong interest in sport, will have the drive and ability to put together a great media plan and execute it to the letter.

The successful candidate will have all expenses paid, team uniforms and live in the athletes village flanking all the action.

Australian University Sport is after the best result for its Australian Team. AUS would like to hear from any media personality who would like to go to Turkey and get to know Australia's up and coming sports stars on a personal level. Over ten percent of the athletes at this years Athens Olympics came from the Australian University Sport High Performance pathway – the next Roger Bannister may break a world record and you would have exclusive access to speak to that athlete!

A position description can be forwarded upon request and the successful candidate will be given an induction and all the tools that are needed to complete the media plan, for what Australian University Sport believes will be its most successful team ever to attend the World University Summer Games.

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