

# UniSport Australia Guideline

## Environmental sustainability

### Introduction

It is important for UniSport to maintain environmental sustainability with its events and stakeholders. UniSport aims to lead by example and to make sure sustainability goals are seen as important. Key objectives include:

- reduce the negative impact on the environment
- incorporate environmental sustainability plans into the operational plan
- educate and improve awareness of environmental sustainability to members, participants, workforce, supporters, suppliers and facilities and venues.

Fulfilling these objectives will bestow a greater sense of purpose for UniSport, impart a more positive influence on UniSport stakeholders and advance the organisation's professional profile.

### 1. Strategies

UniSport will implement the following strategies (when dealing with stakeholders) to adhere to this guideline:

#### 1.1. UniSport members

- Encourage sustainability review of their workplace and practices
- Update members on UniSport progress in establishing key sustainability processes

#### 1.2. UniSport workforce

- Promotion of and action to reduce and re-use within the workplace
- Reduction of power consumption
- Develop processes that require less paper (higher use of online mediums)
- Implement standard printing preferences to use less paper

#### 1.3. Event participants

- Increase awareness of recycling
- Encourage use of carbon offsets when flying to events
- Promote use of event transport systems and discourage individual car use when at the event
- Encourage carpooling where public transport is not an option
- Educate to reduce litter and improper wastage at facilities and venues

#### 1.4. Supporters

- Promote UniSport positive approach to event sustainability

#### 1.5. Suppliers

- Only use suppliers with sustainable practices

#### 1.6. Facilities and venues

- Seek to secure facilities and venues that encourage sustainable practices
- Assist facilities and venues to engage new practices if they do not exist
- Engage additional resources to compliment/improve existing strategies i.e. additional recycling bins during event time

## 2. Communication

It is important that UniSport continually promotes sustainability goals to its stakeholders. UniSport believes that communication needs to be established early and continued across several mediums to ensure messages are received. Communication of positive sustainability messages will be undertaken in a variety of ways:

### 2.1. Via electronic media

- UniSport electronic newsletters (participants and members)
- UniSport update memos (members)
- Information newsletters via direct email (UniSport workforce)
- UniSport website

### 2.2. Via social media

- UniSport Facebook page
- Twitter
- Instagram
- LinkedIn

### 2.3. Via other methods

- Signage at venues (participants and venues)
- Posters at venues (participants and venues)
- Fact sheets (venues and suppliers)
- Venue audits (venues, supporters and suppliers)

### ***Previous amendments***

January 2016 | October 2017 | March 2018