

CLUB OFFICERS WORKSHOP

The Value Proposition for University Sporting Clubs

A large, light blue silhouette of a kangaroo in mid-leap, positioned behind the text. The kangaroo is facing right and its body is curved, with its tail pointing downwards and its legs tucked under it.

Overview

1. Introductions
2. Discussion Questions
 - a. Pricing for clubs to access sporting facilities
 - b. Other benefits for university sporting clubs
 - c. Club affiliation agreements
3. General discussion and questions



Introductions

Share with each other:

- How long you've been in your current role and at the university
- How sport sits within your university's structure
- How your role sits within your team – do you only oversee sport clubs, or other clubs as well?
- How many clubs you oversee and some interesting facts about some of those clubs
- What you've been working on recently
- Your biggest challenges
- Anything else you would like to share



Pricing for clubs to access sporting facilities

Discounted rate / free access to facilities?

Tiered pricing structure?

E.g. the higher the percentage of students in a club, the greater the discount they receive to access university sporting facilities?

Subsidies to access external sporting facilities?

Anything else you would like to share regarding club access to university sporting facilities?



Other benefits for university sporting clubs

From a broader perspective, why do universities have sporting clubs? What are the benefits for the clubs?

Do you have an example of a club where the relationship between the university and the club is strong? And an example where it is not so strong?

Does your university offer clubs any benefits out of the ordinary?

Do your clubs receive any incentives for having a higher percentage of student numbers?



Club affiliation agreements

Are these an important tool for your university and clubs?

What is your university's process for club affiliation agreements? Do you feel this process works well?

Has your university made any recent changes to the content in your club affiliation agreements or how these are used, what has been the outcomes?

Have you used club affiliation agreements to revoke a club's status?

Anything else you would like to share?



General discussion and questions

Any questions you would like to ask the group?



Further discussion questions

1. Decreasing number of students in clubs - incentives to try to increase student numbers?
2. Members reaching capacity with resources and facility availability, unable to accommodate growing clubs - any solutions?
3. Branding - what does each university do regarding club branding?
4. Clubs moving into or out of the Guild - how that process has played out, the pros and cons?

