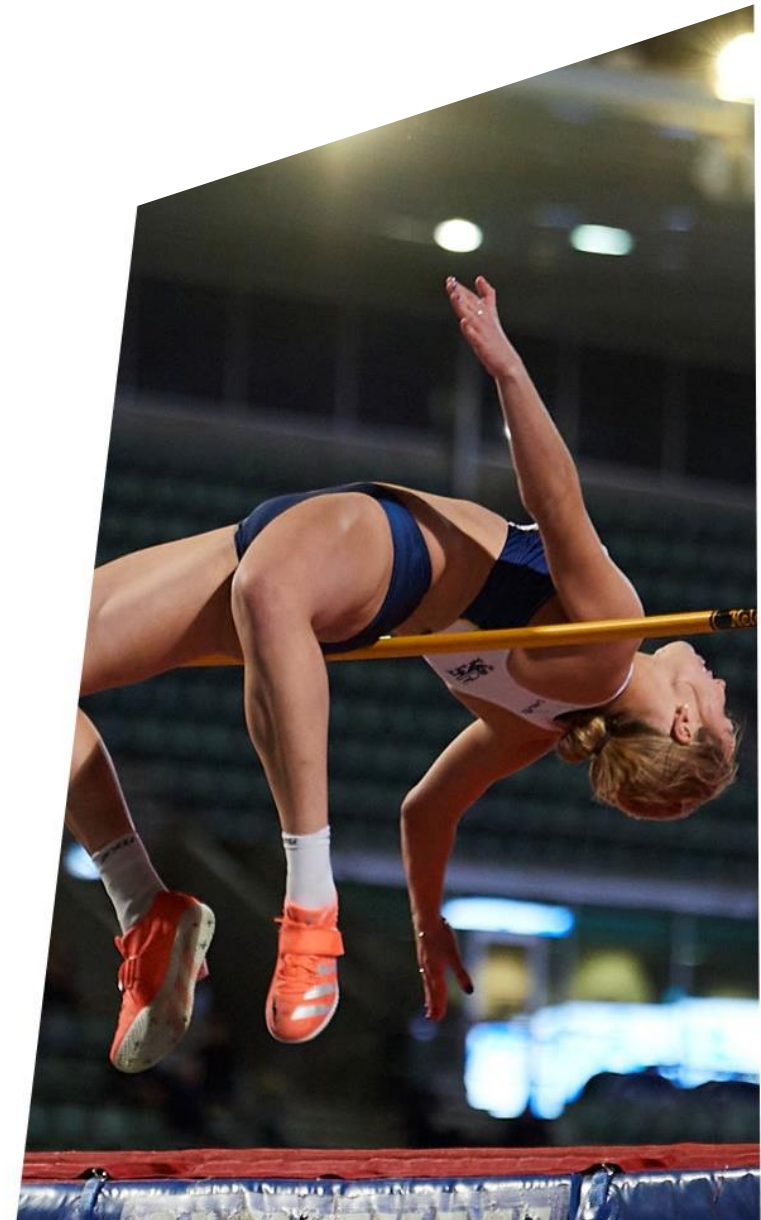


# Post-Covid University Facility Usage Trends



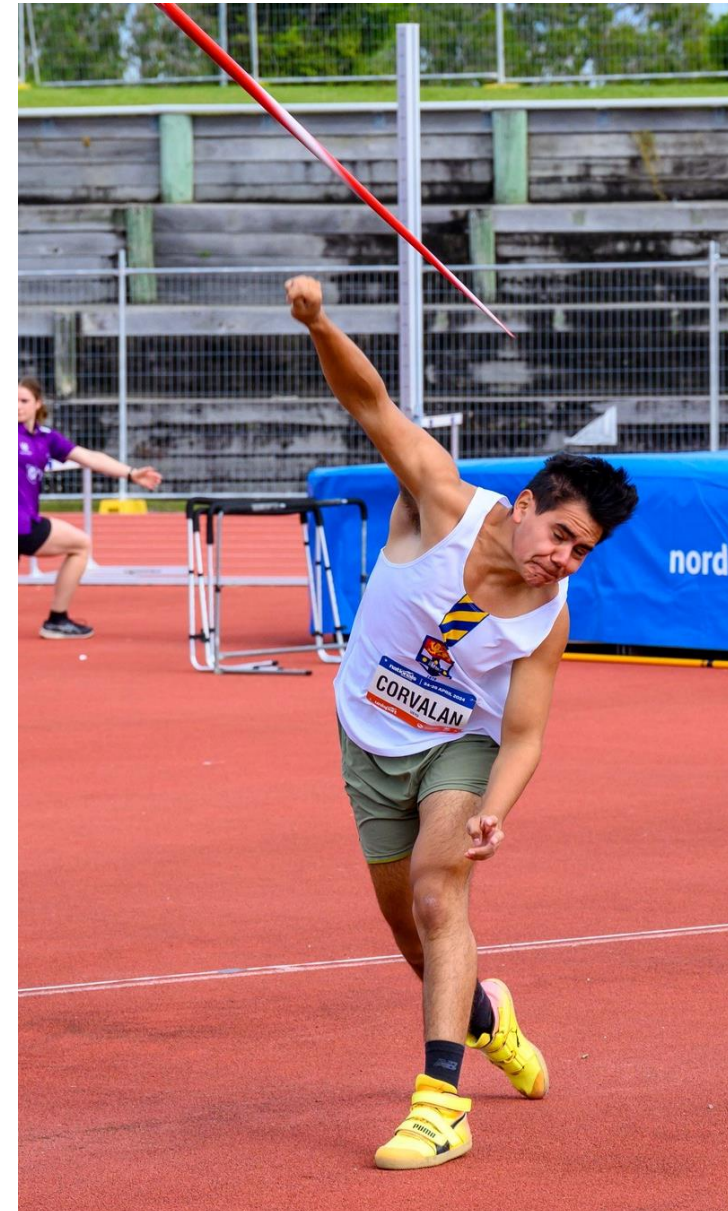
# Overview

1. Deakin University case study
2. Group discussion
3. General discussion and questions



# Group Discussion

- From a facility usage perspective, what have you observed over the past two to three years?
- Fitness centre membership numbers / trends
- Fitness centre attendance numbers / trends
- Wider facility attendance / usage numbers
- Any particular trends that your university has observed with regards to facilities or programs?
  - Eg. increase in swim school numbers, decrease in social sport registrations etc.
- What has been the driving factors for the changes you've observed?
- How this all compares to pre-Covid (2019 and prior)



# General discussion and questions

Any other questions you would like to ask the group?



# General Discussion

- Allocation of sporting facilities to clubs
- Staffing - numbers, EBAs, students
- What department you sit under and how that influences decisions
- Facility ops - internally managed or outsourced?
- How is facility maintenance funded?
- Level of investment into facilities

- Fitness centre m/ships - model for payment
- Programs to generate new members
- Establishing facility high water mark for usage
- Document development ideas
- Venue hire agreements
- Expected challenges over the next few years?

