

# New and emerging opportunities



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# Sport

- Recent Additions
  - 2023 AFL 9's, Oztag, Rugby League 9's
  - 2024 Short Course Swimming
- Expressions of interest recently from:
  - Dodgeball
  - Downball
  - Dragon Boat
- Dodgeball in a good position to potentially come on board in 2025, member & SOC support pending
- Dragon Boat NSO very keen
- Just EOI from Downball at this stage



# 2023 Nationals Gold Coast Team Numbers



Competition Name	Avg Squad Size	2023 Final Team Numbers
AFL 9's - Mixed	12	3
Badminton - Men	5	10
Badminton - Women	5	11
Basketball - Men	11	36
Basketball - Women	10	26
Beach Volleyball - Men	2	18
Beach Volleyball - Women	2	14
Beach Volleyball - Mixed	5	16
Football - Men	18	21
Football - Women	17	15
Handball - Mixed	10	5
Hockey - Men	16	10
Hockey - Women	16	13
Lacrosse 5's - Mixed	8	10
Lawn Bowls - Open	6	4
Netball - Women	12	26
Netball - Mixed	12	28

Competition Name	Avg Squad Size	2023 Final Team Numbers
OzTag	10	6
Rugby League 9s - Men	12	4
Rugby League 9s - Women	12	0
Rugby 7's - Men	11	10
Rugby 7's - Women	12	12
Sailing - Open	6	7
Squash - Mixed	3	4
Table Tennis - Men	5	11
Table Tennis - Women	5	5
Tennis - Men	5	18
Tennis - Women	5	16
Tenpin Bowling - Open	6	8
Touch - Men	13	10
Touch - Women	12	16
Touch - Mixed	12	15
Ultimate - Mixed	17	18
Volleyball - Men	9	24
Volleyball - Women	9	21
Water Polo - Men	11	11
Water Polo - Women	12	10

	Avg Squad Size	2023 Final Team Numbers
Individual Sports - Team Noms		
Cheer & Dance - Mixed	30	9
Cycling - Men	25	6
Cycling - Women	1	6
Fencing - Men	3	14
Fencing - Women	2	11
Golf - Men	3	12
Golf - Women	2	6
Judo - Men	3	13
Judo - Women	2	12
Kendo - Men	5	10
Kendo - Women	3	8
Rowing - Men	6	16
Rowing - Women	7	11
Taekwondo - Men	5	11
Taekwondo - Women	5	17

# Process

## Policy – Allocation and review of UniSport sport status

1. Must be recognised by an international body and/or an NSO
2. Request must have support of NSO
3. Offer divisions which have support of the relevant NSO
4. The sport is consistent with UniSport strategy
  1. That it also could provide significant contribution to university sport within Australia
  2. A current network of clubs exist at Universities
5. Member support required by minimum 3 of 4 member regions (new for 2024/25)

A large, light blue silhouette of a kangaroo in mid-leap, positioned behind the text. The kangaroo is facing right and its body is curved as if in motion.

**What sports have strong clubs at  
University level that are not represented at  
Nationals?**



# Special events & Activations

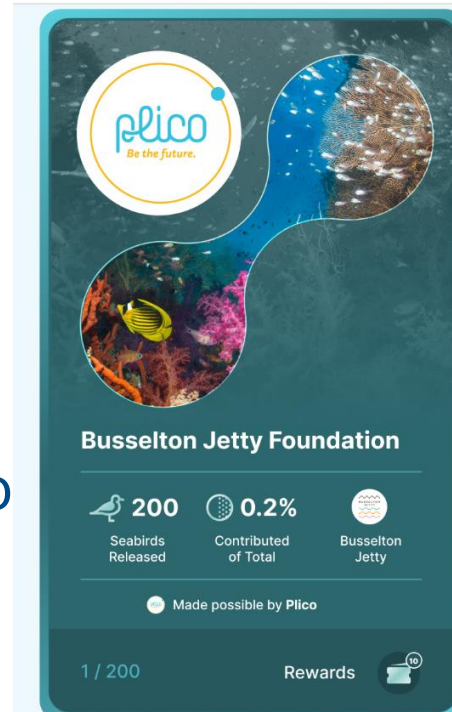
- Student experience alongside great competition.
- Partnership that are appropriate for student athletes.
- Survey results tell us that key pieces for the students are:
  - Meeting new people
  - Interacting with other teams and universities
  - Travelling and being part of a team

# 2024 Opportunities

- Opening ceremony – focus on team captains and Welcome to Country
- Closing ceremony or function
  - poor attendance at the conclusion of Nationals
  - Wednesday evening event planning
- Targeted groups within the event – Sports Grad
- Unity Day - #celebrateamate - Wednesday
- RUOK Day - Thursday
- Mascot Race – as part of celebrations for Unity Day







# Everclime Partnership

- Everclime is a for-purpose sustainability platform, unlocking funding to empower businesses and individuals to contribute to environmental conservation and sustainability.
- Led by the Student Advisory Council
- Percentage of registration to go towards an environmental cause.
- SAC focus – Plastic removal and sustainable transport options



## Every unique card represents impact

Impact Cards are a single digital receipt, connecting audiences, brands, partners and Impact projects in one location.

-  **Card**  
Digital Receipt connecting partners, rewards and Impact Outcomes in one place
-  **Rewards**
-  **Impact Project**
-  **Brand**
-  **Sponsor**
-  **Authenticity**



# Workforce Opportunities

- UniSport Australia recognises that student potential reaches far beyond participation on the field.
- The 2024 UniSport Nationals - Canberra will provide a number of internship opportunities for students to realise their potential through sport in the below areas:
  - Special Events and Partnerships Assistant
  - Operations Assistant
  - Sports Assistant
  - Workforce Assistant
  - Digital Media Assistant
- 2024 UniSport Nationals – Canberra Volunteers
  - Event Crew Volunteer
  - Operations Crew Volunteer
  - Headquarters Volunteer
  - Workforce Volunteer
  - Photographer/Videographer Volunteer
  - Digital Media Volunteer
  - Journalist Volunteer

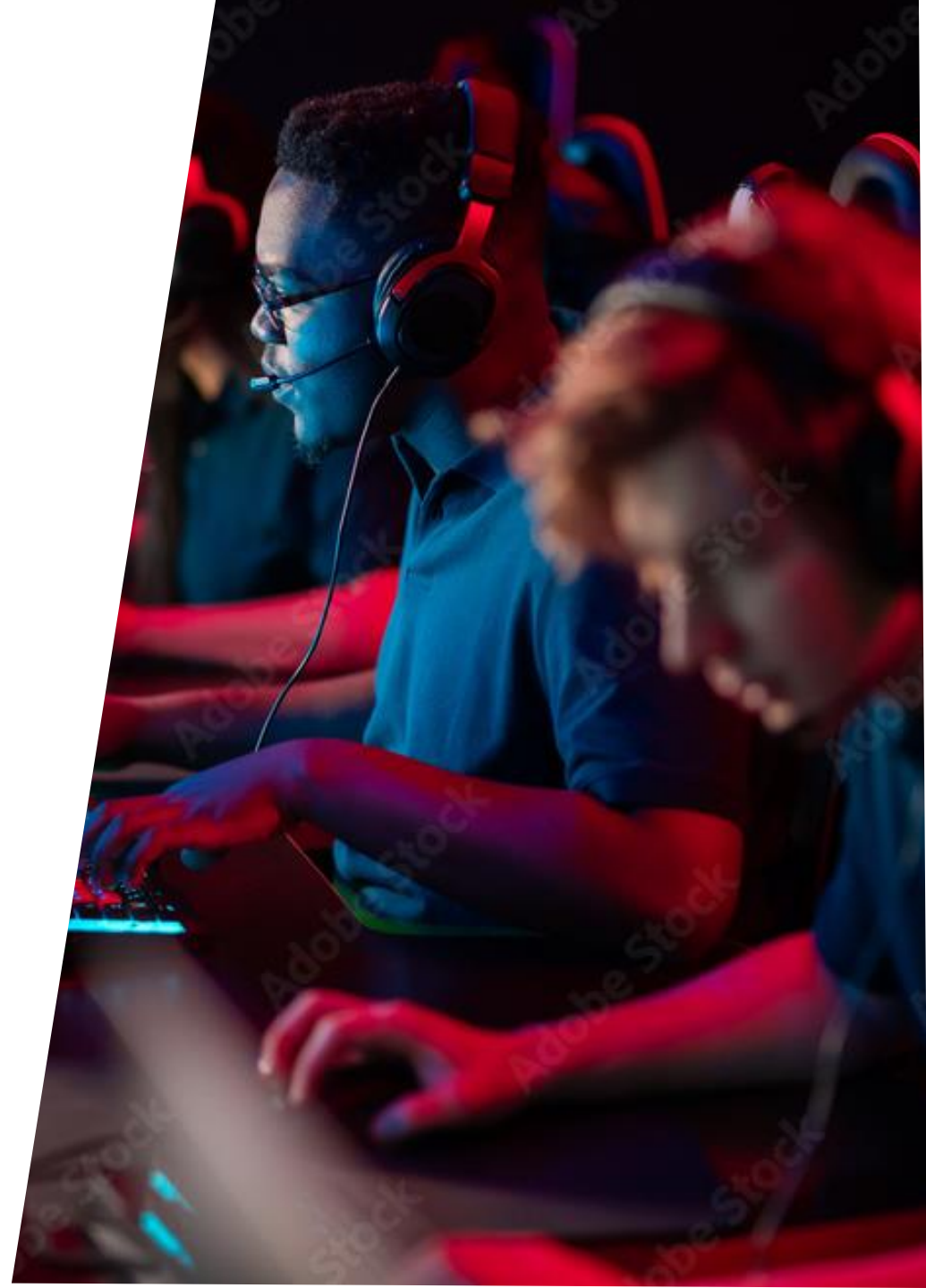
# Student Experience

## Outside of the sporting competition

- 1. What do universities plan and offer their students?**
- 2. What event experiences would you like us to continue?**
- 3. What event experiences would you like to see included in the multisport events?**

# Esports

- League of Legends competition
- Key take aways from 2022 comp – length of competitions, incentives to play (representing my university low) and the regular non- attendance
- Key partners
  - META can assist with comp management through to licencing with Riot Games
  - QUT existing competition add a UniSport component
  - META providing winning teams opportunity to compete in the LOL Oceania or similar



# Esports Discussion

