

## **UniSport Meda Guideline - UniRoos**

## **Media Guideline**

- Each Team member, whether an athlete or official, is reminded that they have agreed, as a condition
  of their selection/ appointment and as indicated in the athlete's/official's agreement, to be filmed,
  photographed and otherwise recorded during their participation under the conditions and for the
  purposes authorised by UniSport Australia (UniSport) in relation to the promotion of UniSport and
  the Team.
- 2. The UniSport Chief Executive Officer (or their authorised representative) are the spokespersons for UniSport. The Chef de Mission is the spokesperson for the Team. During the Games the Chef de Mission may authorise other officials of the Team to be spokespersons at Team media conferences and on other occasions on matters within their particular Team responsibilities.
- 3. Unless and until otherwise directed by the UniSport Chief Executive Officer or the Chef de Mission:
  - athletes may comment or communicate with the media only in relation to their events, prospects and performances at the event and should advise the Team Media Manager prior to the interview; and
  - b. team managers, team coaches, officials and other support staff may comment or communicate with the media only in relation to the events prospects or performances of those athletes they are managing, coaching or supporting at the Games/Championships.
- 4. In giving any interview, Team members must not disparage or criticise other Team members or their sports performance.
- 5. Each Team member is at liberty to accept or decline to be interviewed by the media, however media interview requests shall not be unreasonably declined.
- 6. It is the personal responsibility for each Team member to attend media conferences or interviews approved by the Chef de Mission as coordinated through the Media Manager. Team officials and UniSport staff are not responsible for ensuring the availability or attendance of the Team member.
- 7. In giving any interview with the television or press (including newspapers, magazines etc) media, Team members must wear the items of Team Uniform as determined and advised by the Chef de Mission and be well presented as a representative of UniSport.
- 8. These are guidelines only and may be amended or varied by the Chief Executive Officer or Chef de Mission at any time in their absolute discretion.

## Warning

The above guidelines and requirements apply not only to television, radio and the press but also to internet, mobile phones, cameras and other devices that transmit pictures and/ or sound. Mobile phones and cameras should be used within venues only for private purposes. If you have any concerns as to your use of these, please contact the UniSport Team Media Manager.

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