

unisport **100**
1921-2021



2021 Event Endorsement Program

UniSport Australia Endorsement Program

As the peak body for university sport in Australia, UniSport Australia's (UniSport) mission is to “drive student success by demonstrating the value of sport through evidence based advocacy and providing participation and competition programs locally, nationally and internationally”. UniSport is committed to ensuring quality participation opportunities are available for student-athletes across a wide spectrum of events both regionally and nationally, and that these events provide a positive experience.

The UniSport Endorsement Program aims to ensure that the quality and standards of competitions that university student-athletes can participate in, will contribute to enhanced student engagement experience while at university. This program provides members who are delivering competition/participation opportunities in an intervarsity environment the opportunity to access UniSport endorsement and support.

Objectives

- To ensure the quality and standard of competition opportunities are provided to student-athletes in a safe and inclusive environment, thereby enhancing student experience throughout their university life
- To clearly define UniSport support for events
- To provide members with UniSport's assistance in best practice event delivery to the level as required by the event organiser

Eligibility requirements

To align with the purpose and objectives of the endorsement program, the following requirements need to be met for UniSport endorsement:

- Event objectives align with UniSport mission
- The event enhances the student experience
- Inclusion and diversity principles align with [UniSport Social Inclusion policy](#), to ensure that the competition is accessible to all and is a safe and inclusive environment for all student-athletes
- 100% student participation and willingness to provide participant statistics to UniSport upon request
- Event can be student driven, however needs the endorsement of the Sport Delivery Agent (SDA) on campus
- Student eligibility confirmed by the SDA
- A risk/incident management plan
- A COVID safety plan, including the appointment of a COVID Safety officer

Non member events

UniSport recognises that there is a number of external stakeholders in the market who are targeting the university demographic to deliver university intervarsity events. UniSport's position on these events is to work with external stakeholders to ensure the objectives of any participation opportunity are met. External stakeholders are encouraged to gain UniSport endorsement. If successful, UniSport will provide an endorsement letter, event seal and event promotion.

Definitions

- Intersivity – events that the student-athletes are representing the university. Events may be on campus or an external/third party competition venue

Application

Event Name	
Sport/s	
Gender/s offered	
Dates	
Location	
Type of event	Member <input type="checkbox"/> Non Member <input type="checkbox"/>
Members invited	
Anticipated numbers	
Key contact for event	

Requirements	Yes	No
Demonstrated strategically aligned event objectives to UniSport mission	<input type="checkbox"/>	<input type="checkbox"/>
Event enhances the student experience	<input type="checkbox"/>	<input type="checkbox"/>
Inclusion and diversity principles demonstrated, to ensure that the competition is accessible to all and is a safe and inclusive environment for all student-athletes	<input type="checkbox"/>	<input type="checkbox"/>
100% student participation with eligibility confirmed by Sport Delivery Agent (SDA)	<input type="checkbox"/>	<input type="checkbox"/>
Event endorsed by the SDA on campus	<input type="checkbox"/>	<input type="checkbox"/>
Willingness to provide participant statistics to UniSport Australia	<input type="checkbox"/>	<input type="checkbox"/>
Event has a risk/incident management plan		
Event has a COVID safety plan and has an appointed COVID safety officer	<input type="checkbox"/>	<input type="checkbox"/>

Note: applicants may be asked to provide additional information to support the above requirements.

Please indicate the support you require from UniSport: (not applicable to non member events)

Pre Event	
<input type="checkbox"/>	Letter of endorsement from UniSport
<input type="checkbox"/>	Provision of event seal for marketing collateral
<input type="checkbox"/>	UniSport brand presence on event marketing collateral (UniSport approval of positioning)
<input type="checkbox"/>	Human resource assistance from UniSport staff in event logistics
<input type="checkbox"/>	Access to draw progression formats to assist with draw development

Event Delivery	
<input type="checkbox"/>	Access to competition management software
<input type="checkbox"/>	Access to sport rules and guidelines
<input type="checkbox"/>	Access to UniSport partners through the provision of technical advice, sports equipment, sponsor products
<input type="checkbox"/>	Assistance in sourcing event officials
<input type="checkbox"/>	Human resource assistance from UniSport staff in event logistics
<input type="checkbox"/>	Financial management assistance (invoicing member fees and payment of supplier invoices)

Event Promotion	
<input type="checkbox"/>	Listing of event on the UniSport event calendar on website
<input type="checkbox"/>	Pre event promotion on social media platforms
<input type="checkbox"/>	Assistance with the development of event marketing collateral
<input type="checkbox"/>	Post event wrap on social media platforms and monthly Member Exchange EDM

OTHER (how can we help you achieve your event objectives)	
1	
2	