



# CHEERLEADING HANDBOOK

FISU WORLD UNIVERSITY CHAMPIONSHIPS

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# 1. THE HISTORY OF CHEERLEADING IN FISU

Cheerleading entered the programme of the FISU World University Championships officially in 2014. The first World University Championship has been successfully organised in 2018 in the city of Lodz, Poland, with the record of participation of the 2018 Championships season. The 2020 Championship Cheerleading was supposed to take place in Wonju, Korea but has unfortunately been cancelled due to the Covid-19 pandemic.

The next edition will be organised in Split, Croatia, in 2024.

## 2. STATISTICS

EDITION	YEAR	COUNTRY	CITY	COUNTRIES	MEN	WOMEN	ATHLETES	OFFICIALS	TOTAL
1	2018	POL	Lodz	13	94	300	394	91	486

## 3. SCHEDULE

ARRIVALS	ARRIVALS/ OPEN REHEARSALS	OPENING DAY 0 / OPEN REHEARSALS	COMPETITION DAY 1 ALL TEAMS	COMPETITION DAY 2 ALL TEAMS	COMPETITION DAY 3 & CLOSING CEREMONY	DEPARTURES
			40% of 100% semi-final total score	60% of 100% semi-final total score	Finals - Minimum top 5 teams per division	

## 4. SPORT REGULATIONS (TECHNICAL REGULATIONS)

### 4.1. GENERAL TERMS

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The Cheerleading competitions shall be organised in accordance with the most recent university technical rules of the International Cheer Union (ICU), unless otherwise stated.

The programme and duration of competitions are fixed by FISU in agreement with the Organising Committee and the ITC. The competition shall last three days and include the following events:

#### Divisions

University Coed Premier:	male & female athletes, 16 to twenty 20 athletes total
University Coed Elite:	male & female athletes, 16 to 20 athletes total
University All Female Premier:	16 to 20 female athletes total
University All Female Elite:	16 to 20 female athletes total
University Pom:	16 to 20 athletes
University Hip Hop:	16 to 20 athletes
University Jazz:	18 to 20 athletes
University Pom Doubles:	2 athletes
University Hip Hop Doubles:	2 athletes

#### Structure:

Day 1 Performance:	All teams, 40% of a 100% semi-final total score
Day 2 Performance:	All teams, 60% of a 100% semi-final total score
Day 3 Performance:	Based on the results of 100% of semi-final score (from Day 1 & Day 2), minimum the top 5 teams per division compete in Day 3 Finals.

#### Notes:

One team per country allowed for divisions of Team Cheer University Large Coed (Premier or Elite), Team Cheer University Small Coed (Premier or Elite), Team Cheer University All Female (Premier or Elite), and 1 team per country allowed for all Team Performance Cheer divisions. The total delegation size should not exceed 156 participants 136 athletes and 20 officials.

Each country may enter a maximum of 20 athletes with 2 alternates for each of the 6 team divisions available to each country, 2 athletes with zero alternates for the doubles divisions following within the men and women composition criteria.

Each country may enter a maximum of 14 coaches (2 coaches per team division, 1 coach per double division) and a maximum of 6 delegation officials.

Each athlete and official shall be in possession of a valid ICU ID card.

At the first General Technical Meeting, the Head of Delegation or his/her representative shall confirm and sign the official list of competitors accredited by the CIC.

## 4.2. PRE-COMPETITION PROCEDURE

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Three months before the Championship, the Organising Committee has the right to collect 50% of the total cost of stay per athlete and official from participating countries.

The OC shall conduct the draw directly after the official registration in the presence of the FISU Technical Committee Chair (or his/her representative). Each completed master sheet shall be signed by the FISU Technical Committee Chair.

The draw shall be carried out using the ICU-approved computerised random process. Entries for the draw shall come from the FISU online registration system.

After the draw is completed and signed by the FISU Technical Committee Chair, copies for each participating country shall be made available.

## 4.3. TECHNICAL OFFICIALS

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### Nomination and cost

The Cheerleading international judges and officials shall be appointed jointly by the ICU and FISU. ICU will cover their cost of travel and per diem while full board will be covered by the OC from two days before the opening ceremony to one day after the closing ceremony).

Other costs are referenced in the FISU- ICU partnership agreement.

### Number of technical officials needed

A minimum of 18 ITOs and 6 NTOs shall be appointed.

## 5. SERVICES

The Organising Committee shall inform the participating countries through the bulletins and its website about the possible and potential services and their costs.

Wi-Fi shall be available for all delegations for free. Costs for a laundry services will be provided as soon as possible to assist with budgeting.

### Technical Officials

Technical Officials (TO) Services is complex and must not be underestimated. The Sport functional area must set up an efficient team early in advance.

In coordination with other relevant functional areas, the Technical Officials Services team is responsible for:

- NTOs recruitment in coordination with the Competition Manager and NF;
- support services such as visa, invitation letters, flight tickets and accreditation;
- managing and delivering TO clothing / uniforms when requested;

- procuring suitable accommodation for the period required;
- providing daily catering and transportation;
- ensuring that all TOs are properly qualified (in close cooperation with FISU);
- hosting Technical Officials' meetings;
- per diem and allowance payment.

## 6. COMPETITION VENUE

The Organising Committee shall present during the inspection visit the layout of the competition venue(s). The complete layout must be sent to FISU Championships Department and FISU TCC for approval. This layout should include all competition and training areas as well as the different areas, accesses and services allocated for each client group taking part in the competition or involved in its delivery.

## 7. EQUIPMENT

With the FISU Cheerleading TCC approval, the Organising Committee must provide the following minimal requirement of equipment for all Cheerleading events and the ICU regulations must be followed:

Minimum two full Cheerleading competition floors (9 strips: dimensions 12.8×16.5 meters/42 × 54 feet). Note: Any additional rehearsal area flooring would only be required if the daily competition team performances number exceed 50 team performances for all eight divisions.

Minimum two full Performance Cheer Marley or wooden parquet floor performance surface (dimensions 12.8×12.8 meters/ 42×42 feet). Note: Any additional rehearsal area flooring would only be required if the daily competition team performances number exceed 50 team performances for all 8 divisions.

One main performance venue music system with disc jockey and announcer microphones. Two practice area music systems for team rehearsals.

One backdrop located behind the competition performance venue, per ICU and FISU's approval.

To enhance performance venue aesthetics for athletes and spectators, video screen and other multi-media aesthetic devices are recommended.

Stage or performance venue lighting, per ICU and FISU's approval, to enhance performance venue aesthetics for athletes and spectators.

4 judge's tables with 12 chairs located in front of the Cheerleading competition performance area.

Other equipment is listed in the FISU Cheerleading Venue Minimum Requirements.

## 8. TRAINING SESSION

The training sessions schedule should be drawn up by the FISU Technical Committee Chair together with the Organising Committee Competition Manager and provided to the participating teams as early as possible to make the planning as smooth as possible.

## 9. COMPETITION PROGRAMME

The competition programme shall be approved by the FISU Technical Committee Chair during the inspection visit and published on the website as soon as approved.

## 10. SPECIFIC MEDICAL AND DOPING CONTROL REQUIREMENTS

The venue medical plan shall be presented by the OC and approved by the FISU TCC during the inspection visit.

### Doping Control

TESTING DAY(S)	NUMBER OF TESTS	ESA	GHRF
1	8	0	0

## 11. SPORT PRESENTATION

Sport presentation is the audio-visual presentation of a sport in each competition venue of a FISU University World Cup.

Sport presentation has become a vital instrument of major sport events and is key to delivering the World Cup sports successfully. It aims to attract, educate, and entertain live audiences at the competition sites and elevates the sport experience for all client groups.

Sport presentation comprises elements such as video clips, sounds, announcements, World Cup mascots, creation of fan teams, the involvement of cheerleaders and other innovative elements that increase the understanding of the sport and the attractiveness of the competitions.

It is complex and must be carefully planned to the second, as it can have a substantial impact on the operation of broadcasters and venue teams. Therefore, close collaboration and early communication with broadcasting, awarding ceremonies and the ICT is essential.

Sport presentation planning should ground on one common creative theme that fits with the specific World Cup concept. Nonetheless, as every sport has its own unique characteristics, it is important that each sport presentation is tailored to the particular sport while still embracing the main theme.

Due to its complexity, FISU suggests the OC to consult expert advice for assisting the OC in developing their sport presentation strategy in an early stage of the event lifecycle.

Considering the importance of sport for the sport presentation planning, the OC is recommended to place sport presentation under the responsibility of the sport manager of the Organising Committee.

## 12. SPORT TIMELINE

DEADLINES	ACTIONS
Event -12 months	<ul style="list-style-type: none"> <li>- Inspection Visit – Venue visit &amp; equipment approval (FISU TCC)</li> <li>- Competition programme and venue medical plan approval (FISU TCC)</li> </ul>
Event -6 months	<ul style="list-style-type: none"> <li>- General entries (NUSFs)</li> </ul>
Event -3 months	<ul style="list-style-type: none"> <li>- Quantitative entries (NUSFs)</li> <li>- 50% payment from the participating universities (NUSFs /Universities – OC)</li> <li>- ITO list (FISU - ICU)</li> </ul>
Event -1 month	<ul style="list-style-type: none"> <li>- Individual entries (NUSFs)</li> <li>- Event Handbook (OC - FISU TCC)</li> </ul>
Event -1 day	<ul style="list-style-type: none"> <li>- Accreditation &amp; teams' confirmation (NUSFs)</li> <li>- Referee meeting (ITOs - NTOs - FISU TCC - OC)</li> <li>- General Technical Meeting (NUSFs - OC - FISU)</li> </ul>
EVENT	
Event +1 month	<ul style="list-style-type: none"> <li>- Final report to FISU</li> </ul>

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