

# 2024 UniSport Australia National Forum

## Engaging students and staff in sport

*Wednesday 8 May 2024*

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# Barriers and issues

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What are the challenges faced when engaging students and staff to use university sporting facilities?

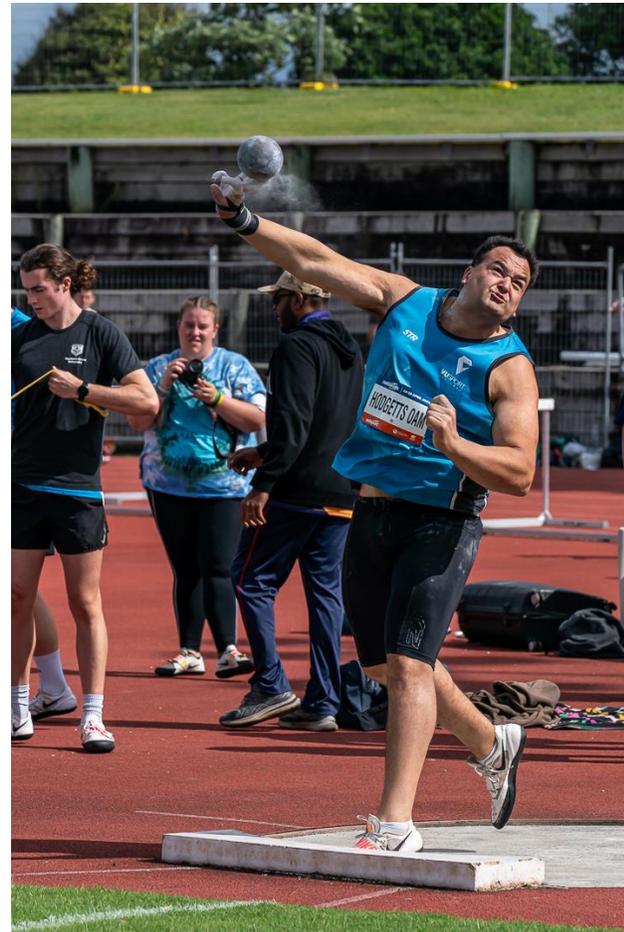


# Dynamic SWOT

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Are these things:

- **Good** or **Bad**?
- **In Control** or **Not In Control** of your university sport delivery agencies ?



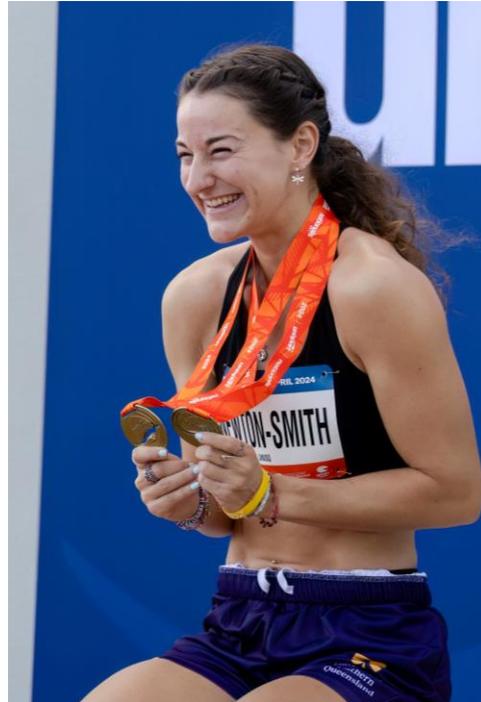
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- Alumni-dominated admin roles
  - Cost of living
  - Student income
  - Funding for facilities
  - Value of sport to unis
  - Emerging sports
  - ATO compliance
  - Incorporation compliance
  - Affiliation compliance
  - Post-COVID social skills
  - Preference to play only
  - Knowledge loss
  - Succession planning
  - Handovers
  - Volunteer engagement
  - Risk management
  - Data quality
  - Facility sharing
  - Council relations

- Student engagement
- Season duration
- Coach availability
- Official availability
- Balancing student commitments
- Club sustainability
- Marketing
- Branding
- SDA operations
- Trust in uni
- SDA legal structures
- Membership structures
- SDA governance
- Club governance
- Club business mindedness
- Sense of entitlement
- Transparency in operations
- Legal risks
- Financial risks



# Principled Negotiation

# Principled Negotiation



- What are you trying to achieve?
- What principles should guide those negotiations?

# Risk Management

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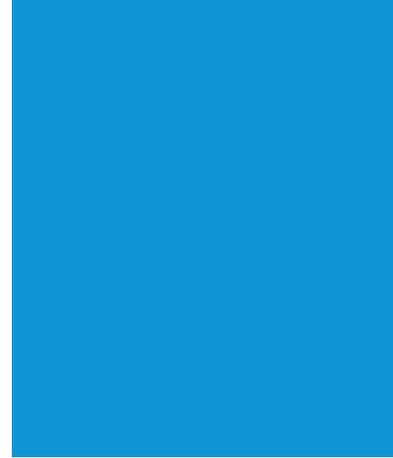
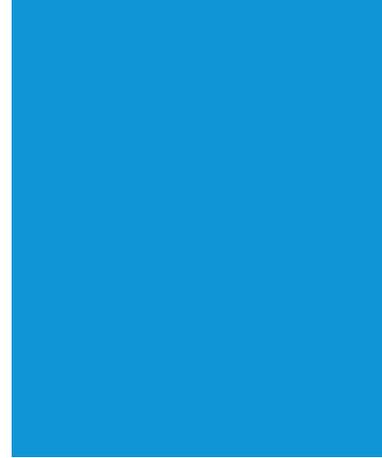
What makes it difficult?



# Risk Appetite

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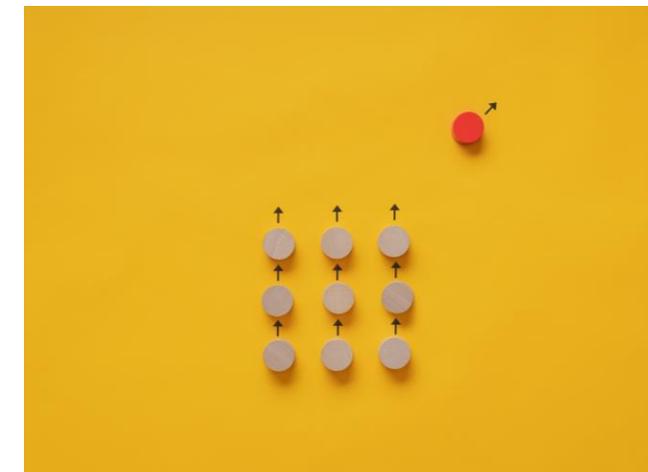
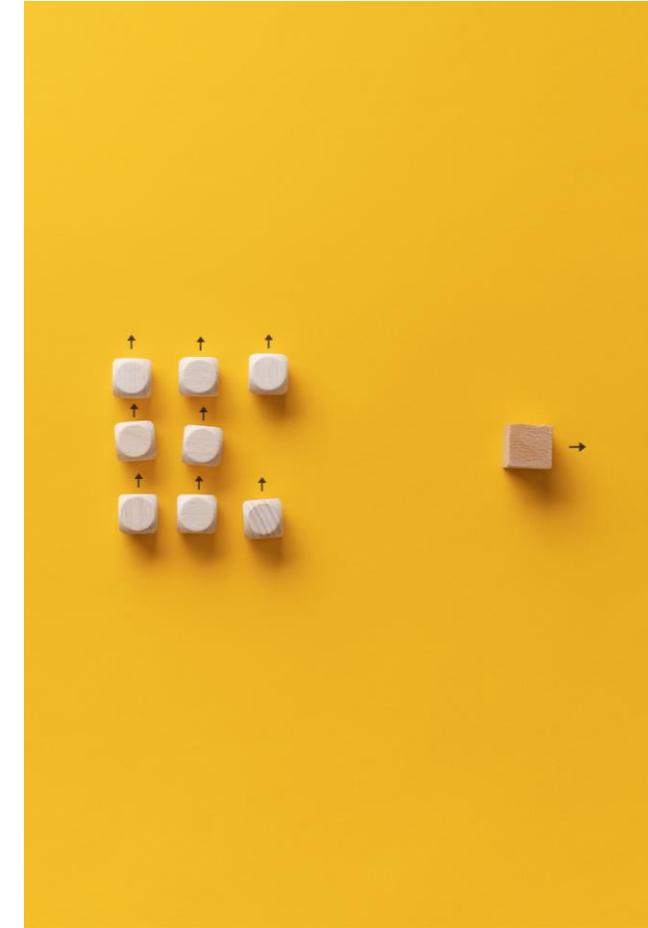
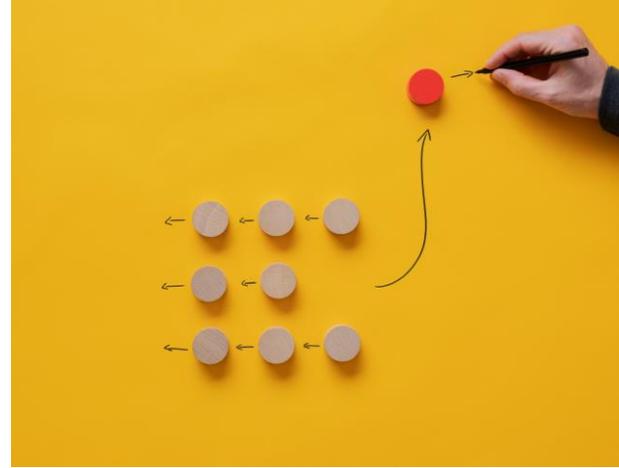
What risks do  
*we want* to  
take?



# Pause and think

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- What's *really* going on?
- How confident are you in your assessment?
- Improving your risk management:
  1. Pre-mortem
  2. What can you do?
  3. Getting to 'YES!'



# Follow and review us!

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