

PRIDE IN SPORT THE JOURNEY



Daniel Lawlor

Manager Sport Development

A group of people, including children, holding hands in a circle, overlaid with a rainbow gradient.

**We acknowledge and pay our respects to the
Karuna people, the traditional custodians whose
ancestral lands we gather on.**

**We acknowledge the deep feelings of attachment
and relationship of the Kaurna people to country
and we respect and value their past, present and
ongoing connection to the land and cultural beliefs.**




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SPORT

MY STORY





RAINBOW Shoelace PROJECT



The Rainbow Shoelace Project is the brainchild of 12-year-old Abbie Jane who, with her friend Max Dawnn, started giving out Rainbow Shoelace beads in their hometown of Broken Hill.

The idea came to Abbie when she was worried about wearing Pride flag-coloured beads on her converse to high school, as she was worried that she would be bullied. Abbie felt scared and alone. Abbie realised that other queer kids might be feeling the same way and decided that it would be great for a queer kid to feel that they are supported by seeing their peers wearing Pride flag-coloured beads.



rainbowshoelace.com.au

A TRUE STORY THAT HELPS US ALL
SHINE IN OUR TRUE COLOURS!
LAUNCHING MARCH 2025!





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OUR JOURNEY





OUR JOURNEY



- **LATE 2023**

- Chatted with Pride In Sport

- **MARCH 2024**

- Unearthed – Isaac Humphries (Adelaide Fringe)

- **JUNE 2024**

- Play With Pride
- Announced Pride In Sport membership

- **JULY 2024 - NOW (ONGOING)**

- Networking, Round Tables – University & Community

- **APRIL 2025**

- Pride In Sport Festival Multisport Activation





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 **PLAY WITH PRIDE** 

PLAY WITH PRIDE



PLAY WITH PRIDE





PLAY WITH PRIDE





PLAY WITH PRIDE





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CONNECTIONS, COLLABORATIONS & DISCUSSIONS

CONNECTIONS, COLLABORATIONS & DISCUSSIONS



THE UNIVERSITY
of ADELAIDE



ADELAIDE
UNIVERSITY
SPORT

Youx

thorne
harbour
health*

RUGBY
AU

PRIDE
university of adelaide



HOWARD
VINEYARD

CONNECTIONS, COLLABORATIONS & DISCUSSIONS



CONNECTIONS, COLLABORATIONS & DISCUSSIONS





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IMPACTS, ACHIEVEMENTS, RECOGNITION



IMPACTS, ACHIEVEMENTS, RECOGNITION



- **PRIDE IN SPORT AWARDS - FINALIST**
 - **LGBTQ+ INCLUSION INNOVATION**
 - **EXECUTIVE LEADERSHIP**
- **SPORT SA - FINALIST**
 - **CELEBRATING DIVERSITY & INCLUSION**
- **SOUTH AUSTRALIAN PRIDE AWARDS - NOMINEE**
 - **EVENT OF THE YEAR**
- **50TH ANNIVERSARY COMMEMORATIVE PROGRAM**



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WHAT'S NEXT?



IMPACTS, ACHIEVEMENTS, RECOGNITION



- **PRIDE IN SPORT INDEX**
- **MORE IN SOUTH AUSTRALIA**
- **OTHER POPULATION GROUPS**