



UNIVERSITY LEAGUES

Presented by Siobhan James

UBL



UNIVERSITY BASKETBALL LEAGUE



10:01
LIGHT 0 2 2 DUSK 0
0 24 1 0

Let's go
UWA

Let's go
UWA SPORT

BASKETBALL COURT 5
VOLLEYBALL COURT 3
BADMINTON COURT 8 & 9



2021 Key Learnings

- **Athletes want to represent their university and be part of a national basketball tournament dedicated to university students**
- **Student experience is important to Universities and students**
- **University involvement and capability of delivering a high performance activity**
- **Include more games but retain focus on interstate competition**
- **Dedicated platform for livestream ensuring rights/ ownership maintained by UniSport but accessible to all participating unis**
- **Enhance quality and experience of the livestream**

How do unis become involved?

Submit an application and if accepted will be required to pay a License Fee

- Must enter both men's and women's competition
- **What's included in license fee?**
 - Competition management
 - Flights
 - Accommodation (where teams play double headers)
 - Technical officials (referees, statisticians, score bench officials)
 - Livestream/ OTT platform
 - Access to intellectual property

What is required?

UBL Team requirements:

- Squad of 16
- Provide playing uniforms and clash kit
- Players registered with state association
- 17-25 years of age
- Restrictions on player remuneration
- Nominate representative for UBL Commission
- Marketing plan
- Player profiles
- Team support staff – coach, manager, physio

Hosting obligations:

- Venue
- Game Day commissioner
- Livestream and commentary costs
- Court announcer
- Game day set up and equipment
- Match day volunteers eg floor wipers, photography
- Liaison with visiting team



Success stories

- Managing a HP team
- Partnership with NBL1
- University engagement
- Alumni engagement



The University of Adelaide
Curtin University
Federation University
La Trobe University
RMIT University
The University of
Melbourne
The University of Sydney
The University of Western
Australia
University of the Sunshine
Coast
University of Technology
Sydney
Victoria University

Lacrosse – 10 year plan

Phase 1	Phase 2	Phase 3
3 years: 2022 - 2024	4 years: 2025 - 2028	3 years: 2029 - 2031
<p>Establish social lacrosse fives leagues in each state to be run in semester one and two.</p> <p>Lacrosse Fives (mixed) at UniSport Nationals.</p> <p>2022: Lacrosse Sixes invitational tournament</p> <p>2023 onward: National League for Lacrosse Sixes</p>	<p>Continue and grow Lacrosse Fives social leagues.</p> <p>Lacrosse Sixes (men's and women's) at UniSport Nationals.</p> <p>Continue to grow the national league for Lacrosse Sixes.</p> <p>IOC decision due in July 2024 for the inclusion of lacrosse in the Los Angeles 2028 Olympics.</p>	<p>Thriving established lacrosse in both social and competitive formats in Australian universities .</p> <p>Lacrosse Sixes (men's and women's) at UniSport Nationals.</p> <p>The national league resulting from the partnership of UniSport Australia and Lacrosse Australia supports Olympic success in Brisbane 2032, pending the inclusion of lacrosse</p>

University Lacrosse League Model (2023 onward)

Lacrosse Sixes (World Lacrosse Sixes format)

- Men's and Women's competition
- Matches mid-week on campus to maximise student support
- 6-week competition in September/October
- Travelling team - 11 players plus 2 officials
- Streaming of matches on UniSport and University platforms



UniSport owns the league and all commercial rights

Partnership with Lacrosse Australia to train, empower and enable UniSport and universities

Lacrosse Fives continues as a social and developmental format of lacrosse