

Digital Marketing Assistant Intern

UniSport Australia is seeking a Digital Marketing Assistant Intern to join the 2026 Nationals Delivery Team from March/April to June (12 weeks). This internship, ideally based in our Brisbane office with potential for remote work, offers hands-on experience leading up to and during multiple National University Championships, including:

Event	Dates	Location
Nationals Athletics	22-24 April 2026	Gold Coast, QLD
Nationals 3x3 Basketball	6-8 May 2026	Canberra, ACT
Nationals Swimming	15-17 May 2026	Sydney, NSW

Please note: your presence at these events will depend on where you are based for the internship e.g., If you are Southeast QLD-based, you may attend Nationals Athletics on the Gold Coast, QLD.

Find out more about these events here: <https://www.unisport.com.au/nationals-championships/>

Key Responsibilities

- Assist in planning and implementing marketing campaigns to increase participation in UniSport events.
- Create and edit short-form photos and videos that capture the event experience and engage our audience.
- Schedule and post content across social media platforms, including Facebook, Instagram, YouTube, and TikTok.
- Monitor and respond to social media activity, including comments, direct messages, and posts.
- Contribute creative campaign and content ideas that engage university students and the broader UniSport community.

Who we are looking for

Ideal for students studying sport management, marketing, or communications who are eager to gain hands-on digital marketing experience.

We are looking for someone who:

- Has experience with, or is willing to learn, content creation and social media management (posting, scheduling, filming, editing).
- Is confident and comfortable engaging with people on camera and in event settings.
- Can generate creative ideas that connect with a university student audience.
- Understands social media platforms and trends and can tailor content appropriately.
- Has basic experience with Microsoft Office and/or video creation software (or is keen to learn).
- Communicates effectively in an outgoing, approachable, and professional manner.
- Is punctual, reliable, and can meet deadlines.

- Works well in a team and contributes to shared goals.
- Demonstrates strong organisational, problem-solving, and customer service skills.

Why this role?

Gain practical experience in digital marketing, event promotion, and content creation while contributing to campaigns that engage the UniSport community. This is a unique opportunity to develop your portfolio and be part of high-profile university sporting events.

Key Information

- **Duration:** March/April to June 2026 (negotiable).
- **Time commitment:** 1–2 days per week plus full-time availability during event delivery periods. Arrangements can be made to accommodate study commitments, exams, work, and holidays.
- **Training:** Full induction and on-the-job training provided.
- **Equipment:** Intern is responsible for the insurance and safety of personal computer equipment (if using personal items has been discussed).
- **Content rights:** UniSport retains full ownership and usage rights of all content produced.
- **Event attendance:** Full attendance may be required for Nationals University Championships, to be discussed.

How to Apply

Applications must include:

- **Cover letter** introducing yourself and outlining your study and work experience interests.
- **CV/resume** with the names and contact details of two referees.
- **Portfolio** (optional) showcasing content creation, copywriting, journalism, graphic design, or other social media work.

Submit your application as a single PDF to: marketing@unisport.com.au

APPLICATIONS CLOSE FRIDAY 13TH MARCH 2026

Contact for further information:

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