



VILLAGE GREEN PRECINCT



Who am I?

- Melbourne born and raised
- Studied at La Trobe and Deakin
 - 8 x UniSport Athlete
- 6 years at the MCC
- 1 year at Melbourne Ice
- 8 years at Arc@UNSW
 - Admin
 - Events and Programs
 - Clubs
 - Facilities



What are we talking about?

- What the space was
- The case for change
- What was the change
- The activation plan
- How the space is currently used
- Why the redevelopment mattered
- How has it contributed to a vibrant campus community?



What the space was

- Summer - Cricket ground with a wicket table
- Winter - AFL ground
- Natural turf surface
- Low Student usage
- Low day-to-day activation
- Some commercial bookings
- Vulnerable to weather and flooding



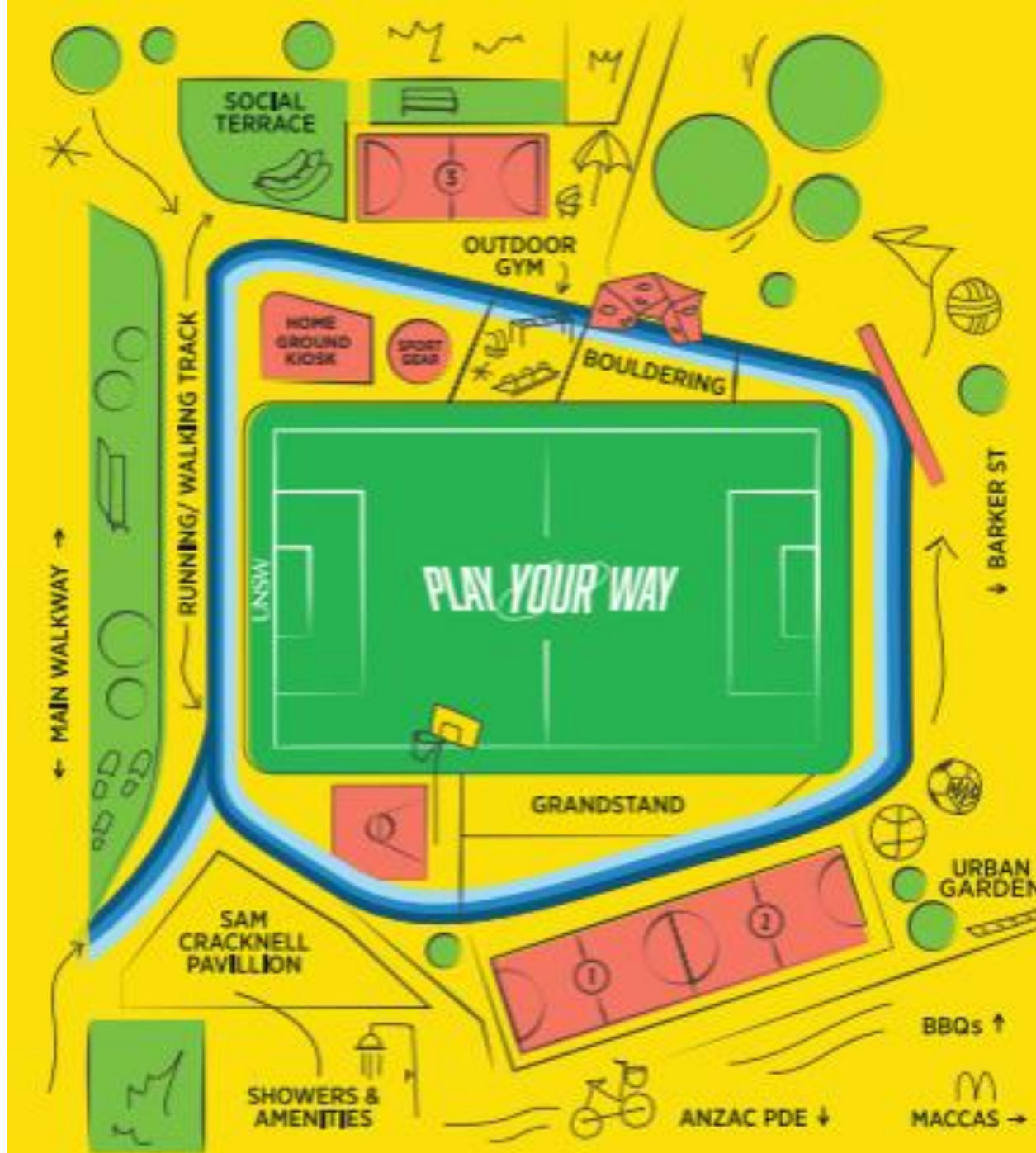
The case for change

- It was underused and too specialized
- Students needed more inclusive, flexible, everyday spaces
- The university wanted to boost wellbeing, participation, and campus life
- It aligned with a broader campus renewal strategy and campus beautification project
- It also delivered sustainability and infrastructure benefits



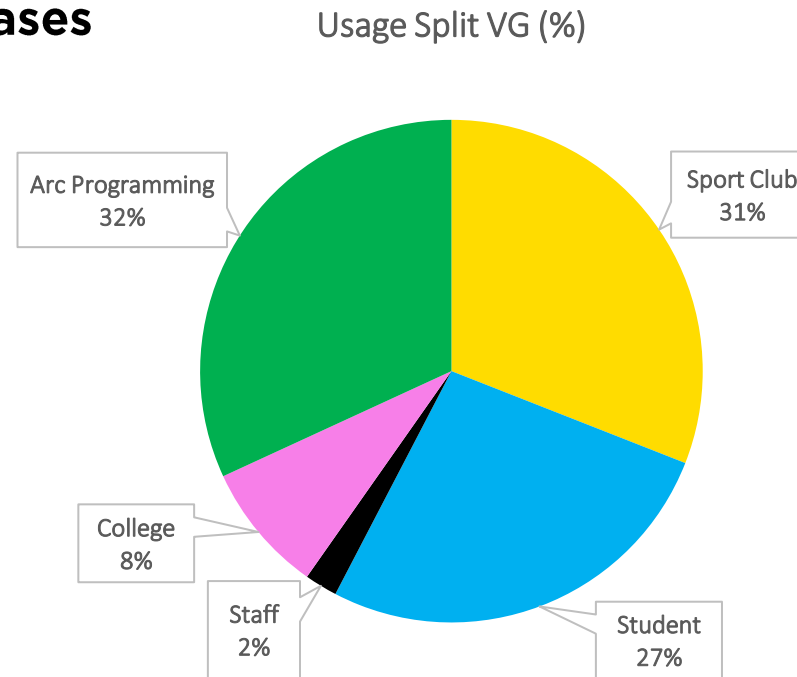
What was the change?

- 1 x Synthetic FIFA accredited field
- 3 x Multi-purpose courts
- 1 x Basketball half-court
- 2 x Outdoor gym
- 1 x Bouldering structure
- A 500m walking/running track
- Café integration and seating areas
- Gender neutral bathroom facilities
- Increase in lit pathways
- Giant LED scoreboard
- 500 capacity grandstand (Moya Dodd Stand)
- Urban garden



The activation plan

- New programming & events
- New services
- Maximize exposure (Signage and Big Screen Advertising)
- Purposeful equipment purchases
- New booking system
- No commercial bookings
- Dedicated free usage spaces



How the space is currently used

- Club sport
- Social sport competitions
- College sport night
- Interspersed trials, trainings and matches
- Learn to Play programs
- She Can initiatives
- Casual recreation
- Pick up & Play (Free Equipment Hire)
- Orientation and campus events
- Movie nights & Sport Screenings



Why the redevelopment mattered

- **Outcomes for UNSW**
 - **Elevated student experience**
 - **Improved campus activation**
 - **Increased visibility of student life**
 - **Strengthened wellbeing strategy**
 - **Positioned sport as a strategic asset**
- **Key Shift**
 - **Sport changed from being extracurricular**
 - To**
 - **A core contributor to campus culture**



How the space shaped a vibrant campus community

- A more vibrant atmosphere
- Increased social interactions
- Greater inclusivity
- A strong sense of belonging among students

Booking Engagements	Pick up & Play	Events	Social Sport	She Can	Learn to Play
>120,000	>60,000	>30,000	>9,000	>5,000	>900



THANK YOU