



# ECU Sport and Recreation

Student Engagement Strategies

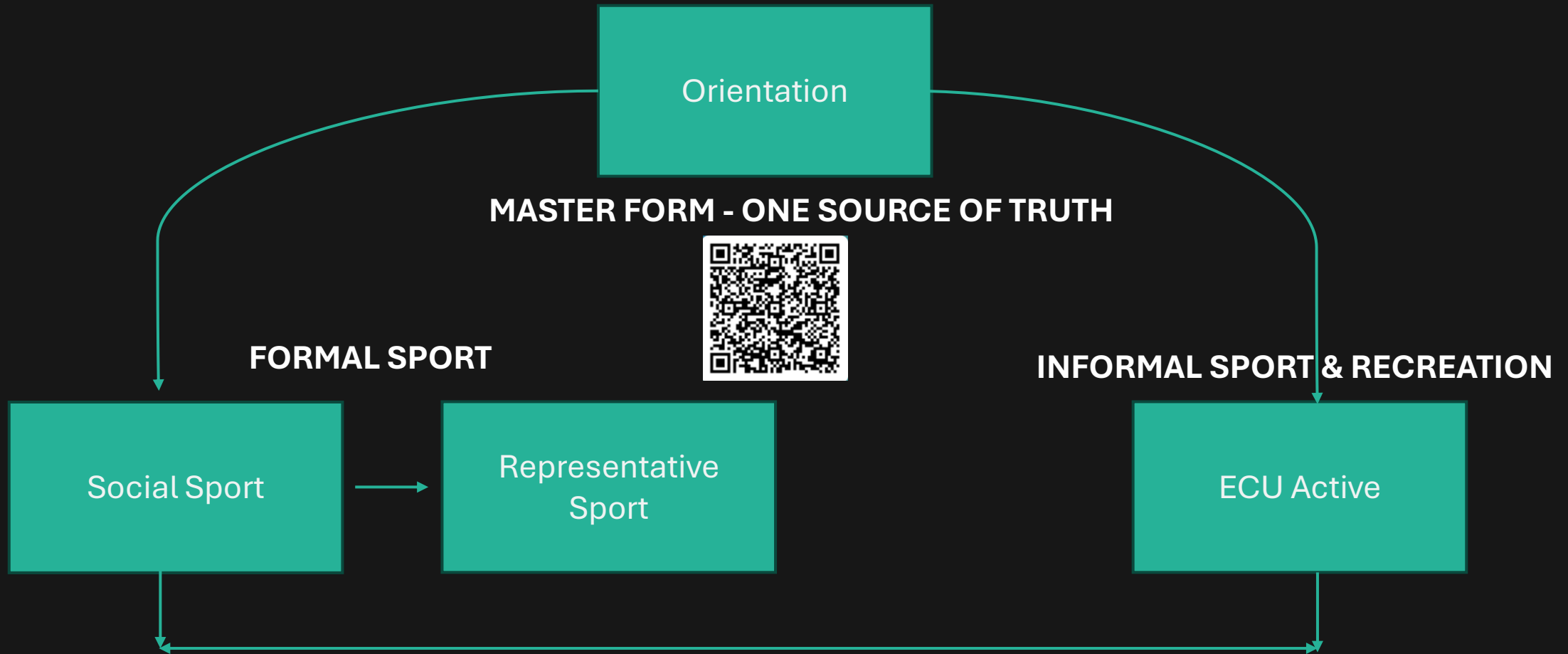
Presented by Jarrod Evans

Creative  
thinkers  
made here.



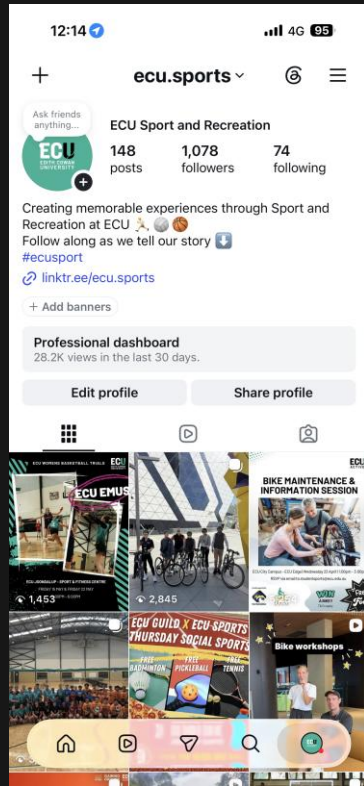
# Student Sport & Recreation Engagement Lifecycle

*Students find their people through Sport and Recreation at ECU.*

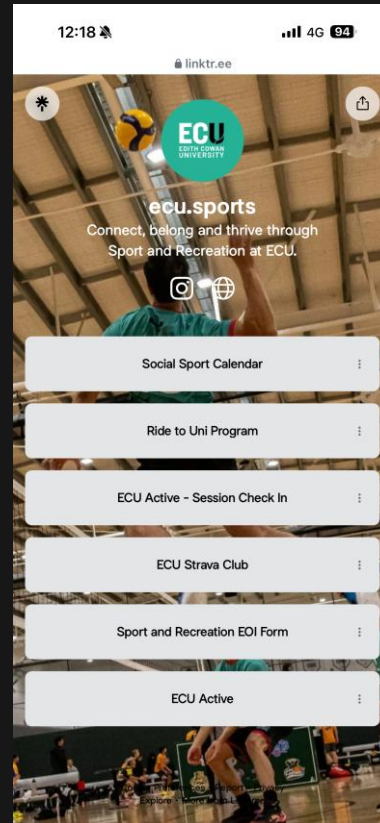


# Digital Engagement

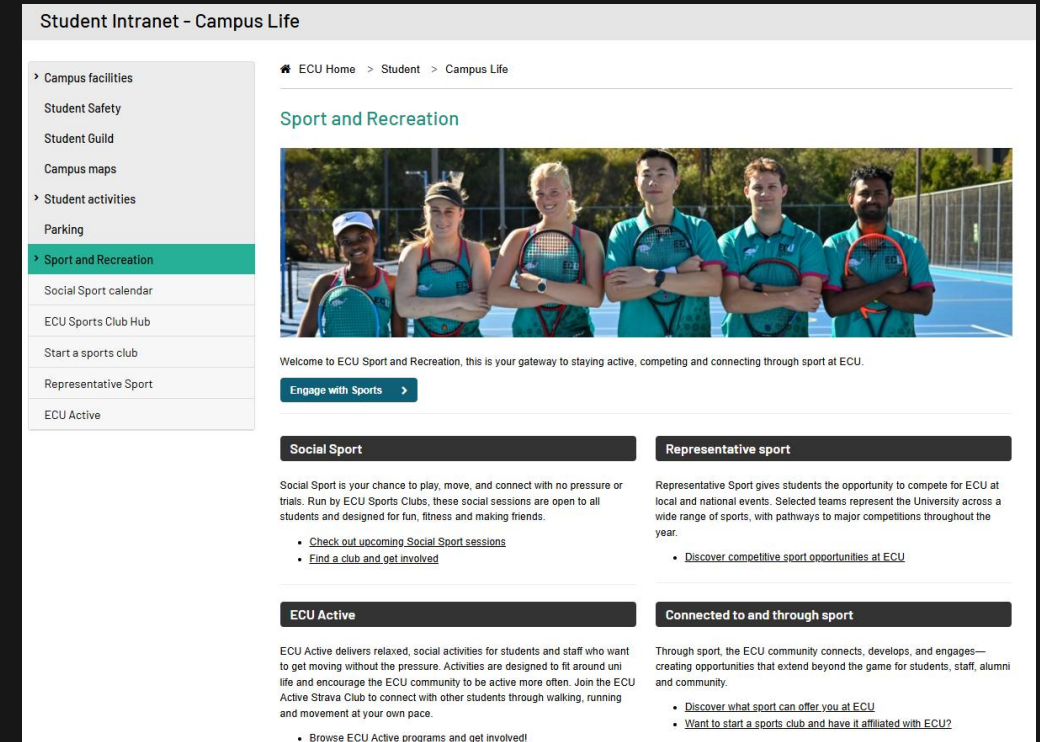
*Less is more, and a connected ecosystem.*



Instagram



Linktree



Website

# Western Invitational Event (Semester 1)

*A week-long competition, strategically placed.*

- Event bringing together WA universities, and emergency support services through six sporting competitions.



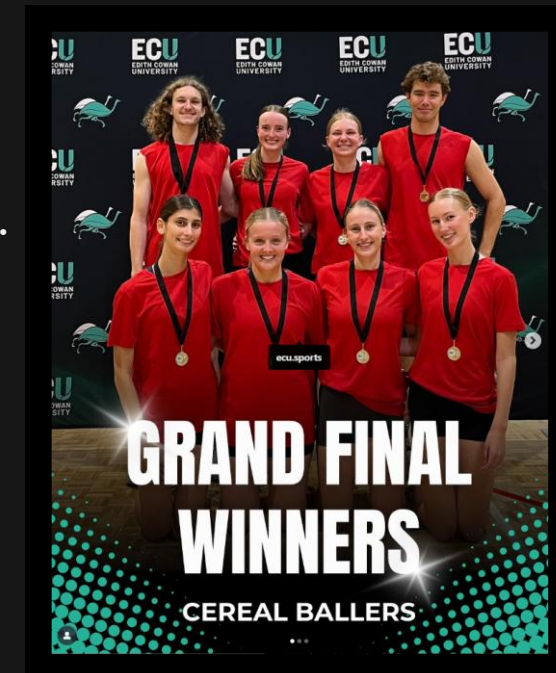
# ECU Sports Clubs - Netball Case Study

*A sense of ownership allows student leaders to thrive.*

- Internal Sports Clubs managed by student committees, governed by ECU policies and procedures.

## ECU Netball Club

- Coordinate a Social Mixed Netball Competition for students and alumni. 6pm – 9pm Mondays during semester.
- Student leaders (committee) delivering sport for students.
- 2026 introduced full student delivery – both paid administration and student officials.



# Impact through sport

*Creating the next generation of sports leaders – linking into our overall strategy to transform lives and enrich society.*



2025 Nationals Co-Captains  
Royan Norman & Jake Whan



Team Insider  
Lesedi Ncayagae

**Stephen Morgan**  
Head Coach

Pickleball

**Bio**

Stephen brings a strong background in education, working as a lecturer. As a passionate pickleball player, he has extensive experience running group and individual pickleball programs. Stephen played a key role in creating the ECU Student Pickleball Club, driving force behind major events such as the ECU Western Invitational. He has extensive experience running group sessions and sharing his love for the sport, bringing his passion to every game he's part of.

ECU Pickleball Club Past President  
Stephen Morgan

# Impact through sport

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UTL Participant  
Chiedza Matipano



# Thank You

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