



Leadership & Volunteering
msa.monash.edu/volunteer



STUDENT
EXPERIENCE
NETWORK

ENGAGING STUDENTS IN VOLUNTEERING & PHYSICAL ACTIVITIES



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HOW DO YOU ENGAGE STUDENTS

Context: MSA Leadership & Vol
Promotion & Collaborations
Gateway Events/Services
Recruiting Leaders from within
Training & Recognition
Student Voice



FOR CONTEXT

MSA LEADERSHIP & VOLUNTEERING

Established in 2010

60 Volunteer Programs & Services

On Campus (Internal) volunteer programs & Day trips

Over 2000 Volunteers per year



2025

2233 volunteers registered

36,655 hours of volunteering

Domestic: 34%
International: 62%
Exchange: 4%

Undergrad: 67%
Post Grad: 33%



FOR CONTEXT

MSA LEADERSHIP & VOLUNTEERING

Services and Events provided by the MSA Leadership & Volunteering department attracted **36,360 check-ins in 2025**

2024: 33,299
2023: 26,024

Student receiving free breakfast
Collecting Groceries at our Pantry
Attending a scavenger hunt or movie night

Volunteer-led services allow students to engage with MSA and in turn increase awareness in volunteering and services



Promote through:

Word of Mouth, Reputation

Volunteer Hoodies & T-Shirts

Volunteer made & Presented Content

Screens throughout the campus,

Clubs e-newsletters,

Residential services e-notice boards and screens,

Student exchange departments



PROMOTIONS,

ENDORSEMENTS & COLLABORATIONS

Academic and Tutoring programs endorsing programs
eg, Study Buddy
Language Classes

Collaborations with clubs or cross-promotion
eg. Cooking Classes
Language Classes/Club Events
Orientation Camps & Sport Club activity sessions

Prizes and cross promotion
eg. Wellness Challenge with Monash Sport Merch Prize
Wellness Passport, encouraging all wellness programs
on campus including Monash Sport programs



GATEWAY SERVICES/PROGRAMS



Orientation Camps – Round Robin Activities

Free Social programs for new and returning students – February & July

Events that encourage new students to attend by allowing their outside friends to also attend

Attendees are contacted shortly after to notify them of volunteer opportunities within the program

RECRUITING LEADERS FROM WITHIN

Asking current leaders for recommendations according to participation and reliability

'We See You, Yes! You!' – we want to reward your awesomeness

Providing leaders with perks (office, badges, additional reward points, training, certificates)

Always keeping their eyes peeled for potential leaders and providing opportunities to mentor or delegate approved tasks where possible



TRAINING

MHFA

FA

Food Safety

RSA

Annual Leadership Conference

& RECOGNITION

T-Shirt & Hoodie

Lanyard

Reward Points

E-Mastercards & Department

Merch

Volunteer Lounge

Certificates

Annual Awards Night & Awards



STUDENT VOICE IN EVERYTHING WE DO (WITH A SAFETY NET)

Safety net: Staff/room to fail/room to build resilience

Hire students

Social Media Campaigns are made by students

Program Leaders are students (eye & ears)

They know what their peers want and need

'Someone who looks like me is in charge'

Students change and services come and go accordingly

Be comfortable with change and with killing programs if all signs point to failure



LAST THOUGHTS

'Its not you, its the students – they change'

- Don't take it to heart – See the signs, reflect, act objectively
- What comes around goes around

Many impacting factors:

- The student leaders
- Is it a community? Do they feel connected?
- Morale
- Time of day of activity
- Expectation on student time/mental capacity
- Placement/study expectations

Don't silo yourself

- See how others can support you and vice versa
- Cross promotion, prizes, collaborations
- Students talk to each other



THANK YOU VERY MUCH



If a question comes to mind after the presentation, or you just want to bounce ideas?

Lets chat!

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  [msa.volunteering](https://www.instagram.com/msa.volunteering)



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