

The logo for Unity Day. The word "unity" is in a large, bold, orange sans-serif font. The word "DAY" is in a large, bold, blue sans-serif font, positioned below "unity". A stylized orange kangaroo silhouette is positioned above the "y" in "unity".

2026 UNISPORT NATIONALS PERTH

UniSport's commitment to provide a welcoming, inclusive platform is central to our approach to social inclusion.

We believe in the need for fair and inclusive participation in sport and we view university sport as a powerful tool to promote inclusion and acceptance, while being an exceptional platform for student engagement for students of all backgrounds.

Unity Day will take place on Wednesday 30 September 2026 and is a celebration of inclusivity through sport.

Unity Day objectives:

- To unite, celebrate, and support everyone.
- To ensure no voice shall go unheard.
- To make sure all people feel safe and included as we unite to foster an environment of acceptance and understanding.

What will UniSport do?

UniSport will deliver a digital campaign, supported by onsite promotion, centred on the Unity Day photo competition.

UniSport will be working with university student ambassadors – or University Team Captains where ambassador programs aren't in place – to engage their university student attendees to participate and support Unity Day objectives.

Key messaging to be communicated through UniSport generated content to align with Unity Day objectives.

How to get involved?

Universities can choose to celebrate Unity Day as they would like to, where uniting to celebrate and support everyone is key.

On Unity Day we encourage universities, teams and students to engage, connect and participate in any way they choose. Some ideas below:

- Visibly participate by wearing clothing/colours relevant to support.
- Supporting and checking in on our people: Think before we speak. Think before we act.
- Entering the 2026 Unity Day photo competition – snap and post a photo on the day using #UniSportNationals and #NationalsUnityDay in one (or more) of up to four categories,

such as Connectedness, Culture & Community, Team Spirit or Colour & Pride, for the chance to be featured.

- Opportunity to exchange of uniform merch/gifts with other universities to keep afterwards.
- Acknowledging an MVP award to someone on the opposing team or to an official after matches who has displayed the values of Unity Day

Other ways to get involved:

1. Join the campaign

UniSport will provide a Unity Day logo and a social tile outlining the photo competition for universities to share across their social channels on the day.

Throughout the day (Wednesday 30 September), UniSport will also re-share Unity Day content from students, teams and member universities on the @unisportau Instagram page.

2. Enlist the help of student ambassadors (or Team Captains)

We encourage members to put the call out to their sporting teams for student ambassadors where these programs exist, or University Team Captains/managers where they don't, to be involved in their members' campaigns to unite to celebrate and support everyone on Unity Day.

3. Help build understanding

We encourage participating universities to actively promote Unity Day and provide education, resources or networks students could engage with prior to travelling to Perth.

4. Enter the photo competition

As part of 2026 Unity Day, UniSport is running a photo competition across up to four categories (for example, Connectedness, Culture & Community, Team Spirit and Colour & Pride), giving universities, teams and students the chance to showcase how they're celebrating inclusion on the day.

Entries are shared via social media – universities are encouraged to post their photos on the day using #UniSportNationals and #NationalsUnityDay so UniSport and other member universities can see, like and re-share the celebrations.

UniSport will promote the photo competition across its social media channels in the lead-up to and throughout Nationals week to encourage maximum participation.

Some key organisations have been identified below in support of Unity Day:

- RUOK? - <https://www.ruok.org.au/friendbetter>
- AIATSIS - aiatsis.gov.au/
- Pride in Sport - prideinsport.com.au/
- Proud2Play - proud2play.org.au/
- CaLD - australiantranslationservices.com.au/cald-meaning/
- Disability Sports Australia - sports.org.au/
- Sporting Wheelies - sportingwheelies.org.au/

If you have any questions, please contact the UniSport Member Services team.